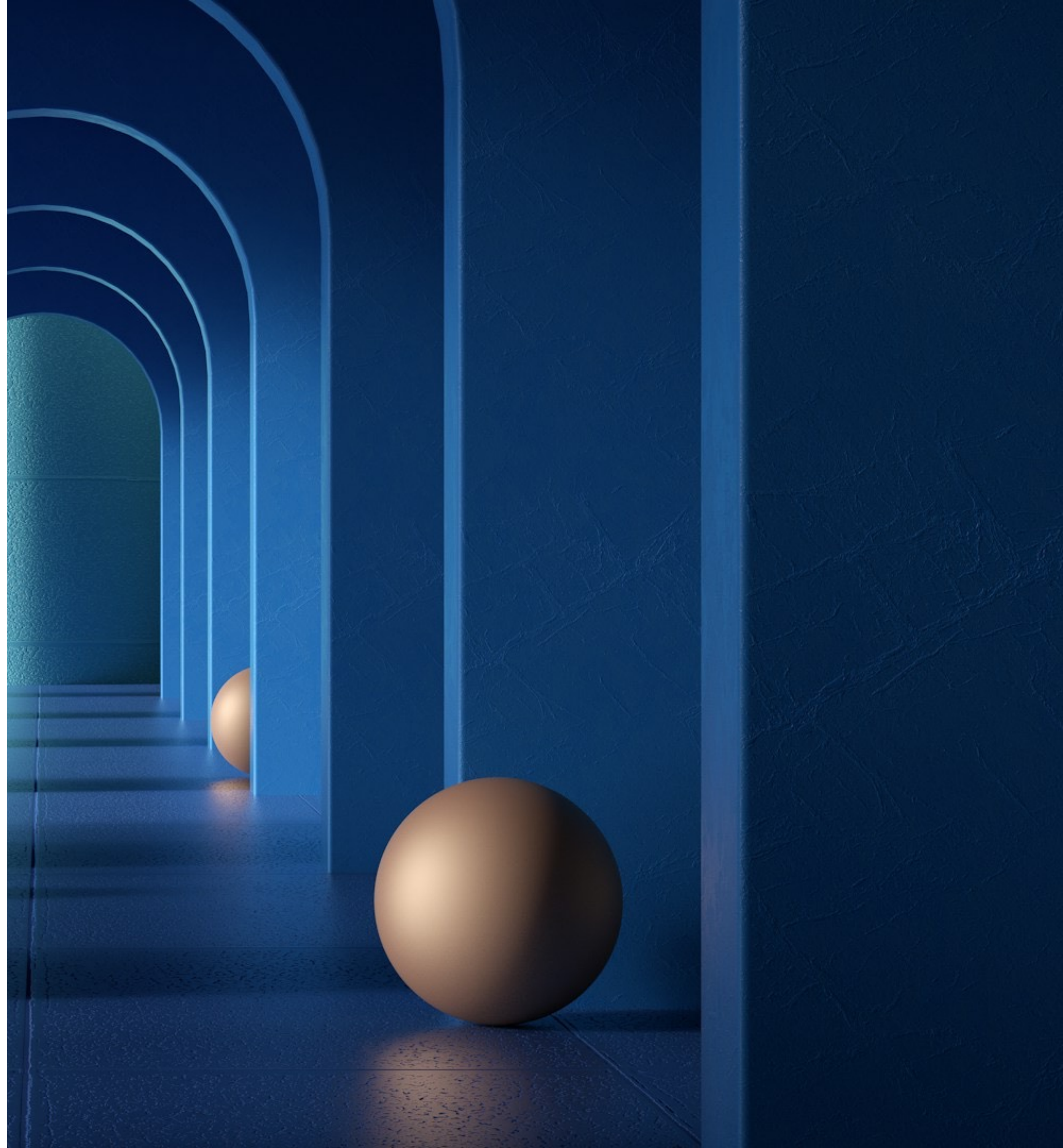


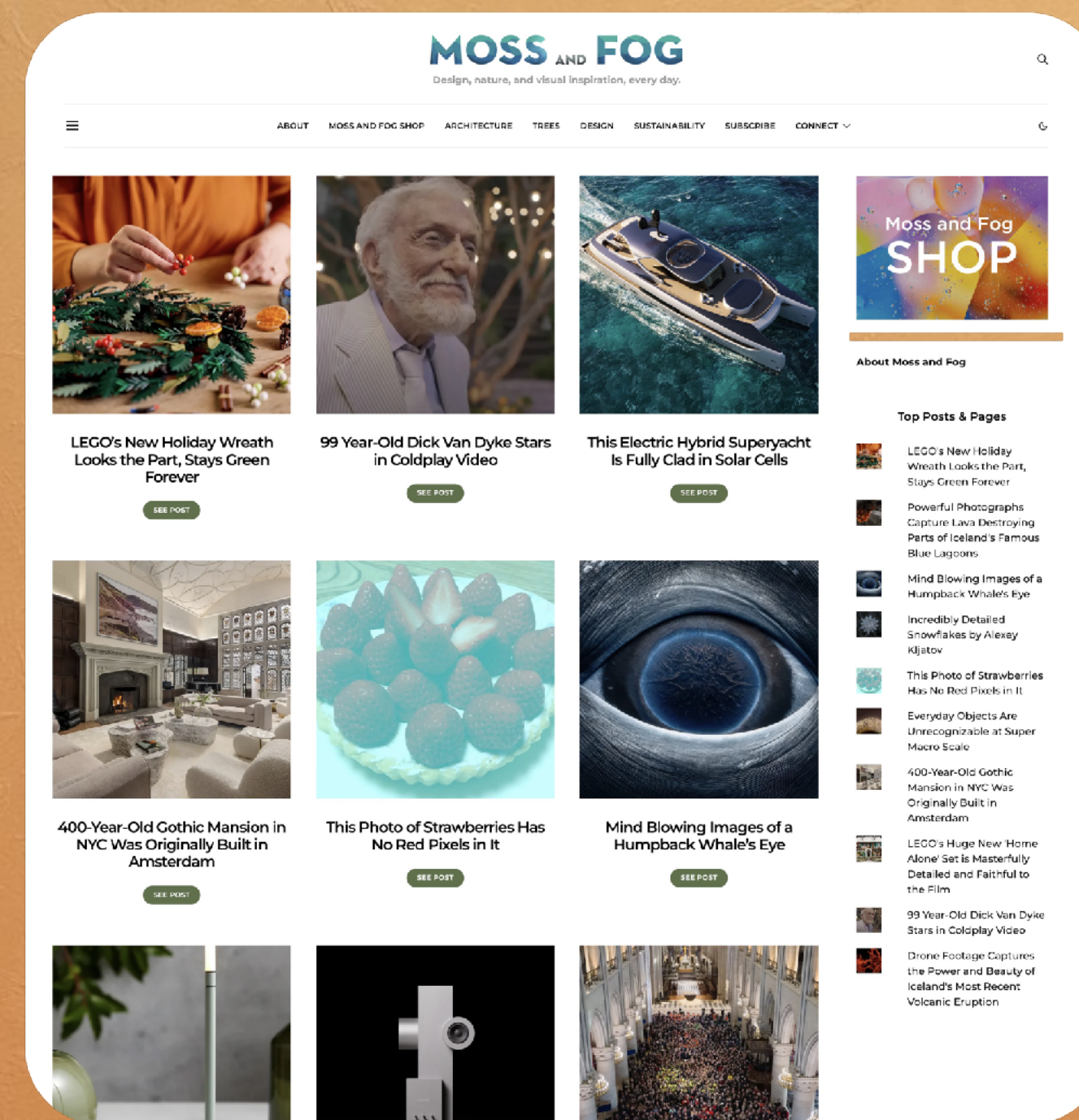
Moss and Fog

Press and Media Kit

Spring 2025



Moss and Fog



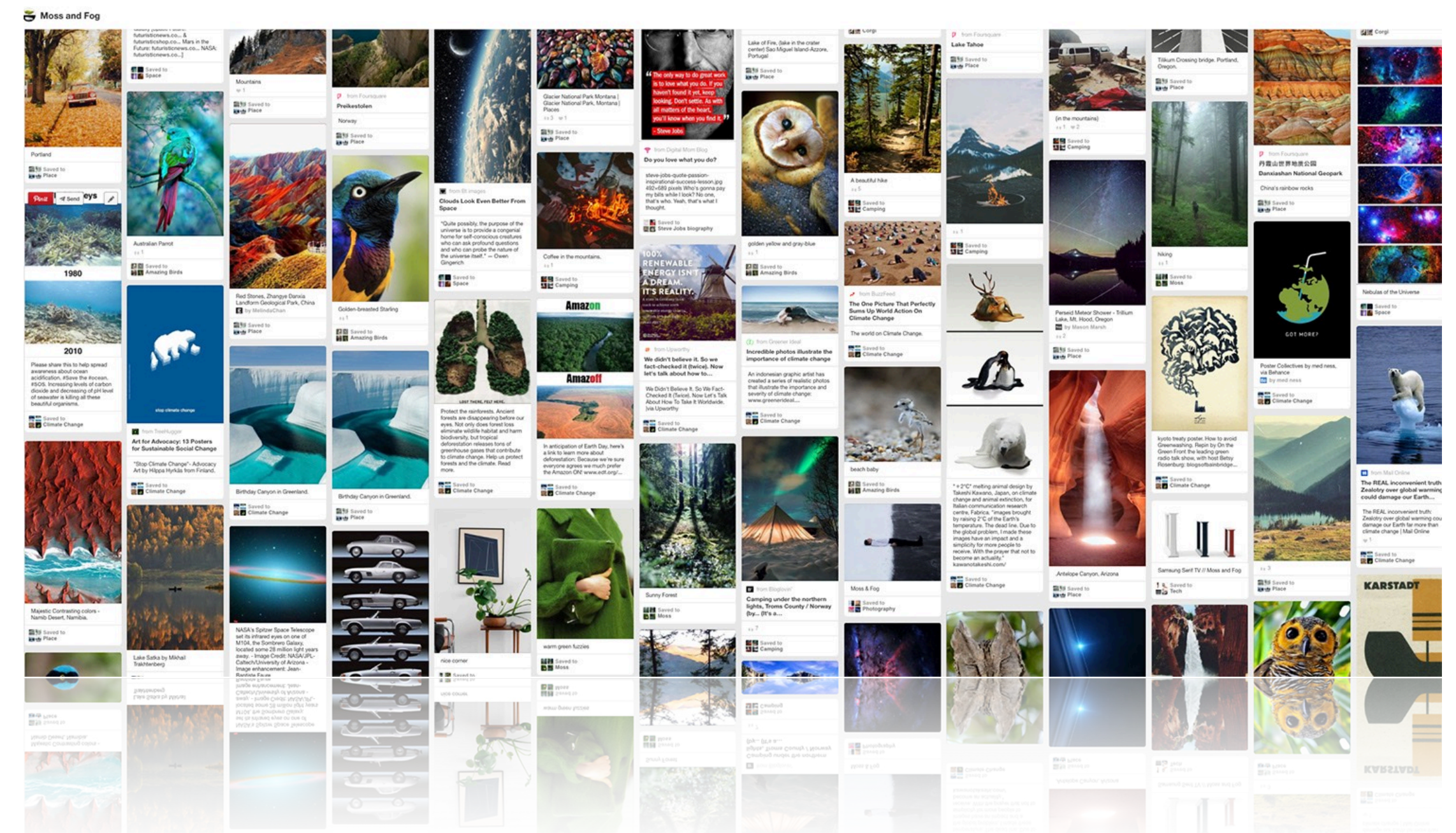
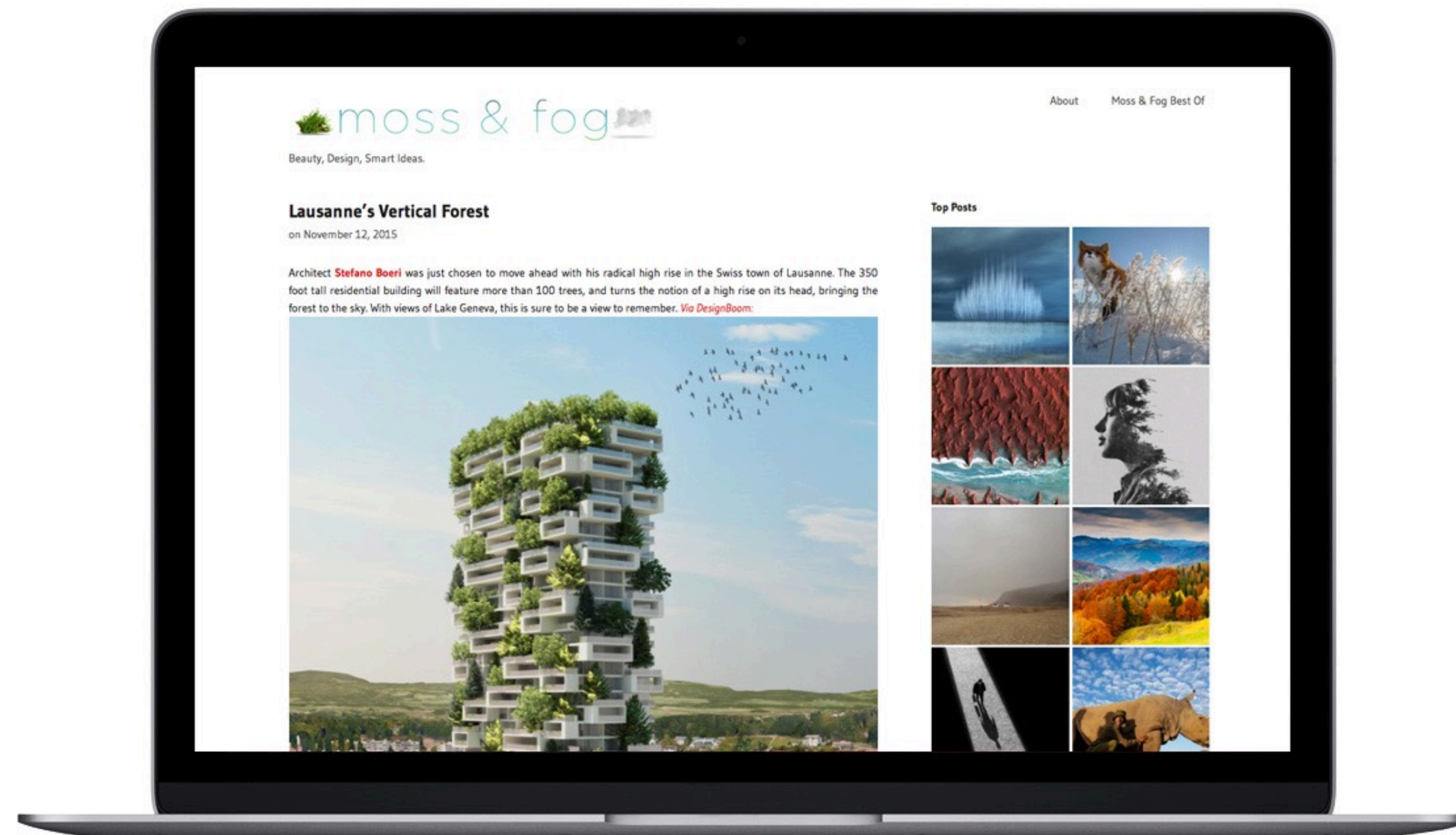
A visual inspiration and culture website,
built for those with a creative spirit.

Moss and Fog

Moss and Fog features curated content from around the world, catering to a diverse, affluent audience with a keen interest in design, art, innovation, and sustainable living.

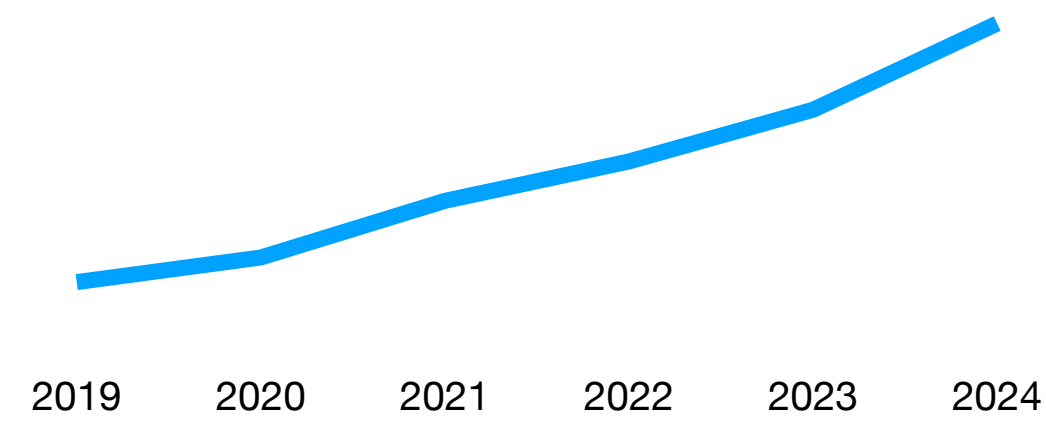
Our readers are culturally curious, aesthetically driven, and eager to explore thought-provoking ideas, making them a vibrant community of tastemakers and forward thinkers.

Over 6,300 articles spanning 14 years.



Moss and Fog Audience

226000+
Visitors/Month



Over **8.5M**
Views All Time

48%
Female

52%
Male

45K

Instagram Followers

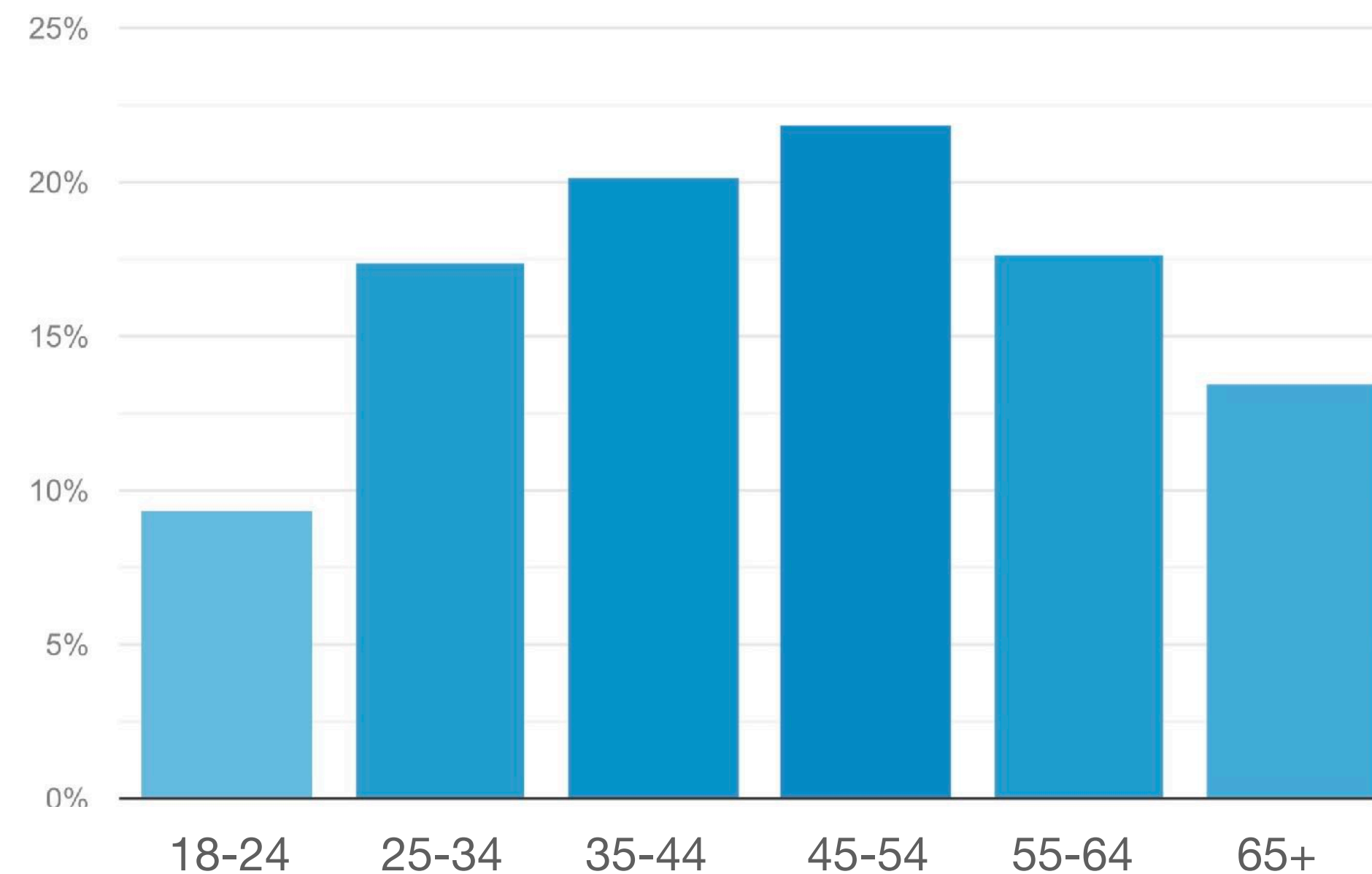
2.1M

Pinterest Views/Month

17K

Daily Newsletter Subscribers

Visitor Age



Viewers by Country

- United States
- Canada
- United Kingdom
- Brazil
- Australia
- India
- France
- Germany
- China
- Netherlands

Themes and Topics

- **Art**
- **Design**
- **Technology**
- **Eco-Friendly + Sustainability**
- **Travel**
- **Architecture**

We feature highly visual, impactful content that inspires.



Moss and Fog Media encompasses other new web properties as well.

ART/DESIGN/CULTURE
Moss and Fog

MOSS AND **FOG** + Moss and Fog SHOP

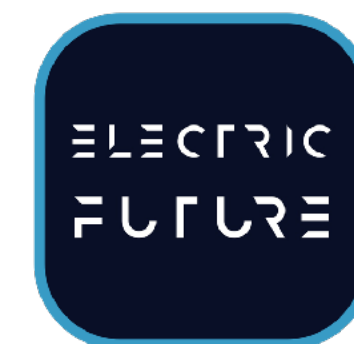
TRAVEL
The Window Seat



HOME/HEALTH
Whole Earth Home

WHOLE
EARTH
HOME

ELECTRIC CARS
ElectricFuture



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